

# Design Evaluations

Solve for accessibility *before* development

ESSENTIAL  
ACCESSIBILITY

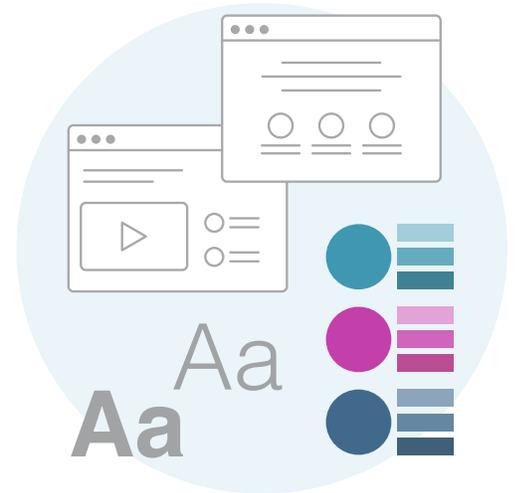


The best way to make sure your digital experiences are accessible is to eliminate accessibility barriers in design. Design Evaluations from eSSENTIAL Accessibility help organizations improve efficiency and mitigate legal risk by reducing accessibility barriers even before development begins.

## What are Design Evaluations?

Design Evaluations identify accessibility issues rooted in the design of a digital property. Each evaluation offers insights by designers, for designers, providing immediately actionable feedback on design elements such as:

- ▶ Color palettes
- ▶ Comps
- ▶ Typography
- ▶ Wireframes
- ▶ Component or pattern libraries



We also include guidance on overall best practices in accessible design and additional helpful resources for teams to consult.

## When should we use Design Evaluations?

Design Evaluations are especially useful in the lead-up to launching a new digital property, when redesigning an existing one, or when rebranding. However, brands can use this capability at any time to ensure they're designing the most accessible digital experience possible. There are two types of evaluations to choose from.

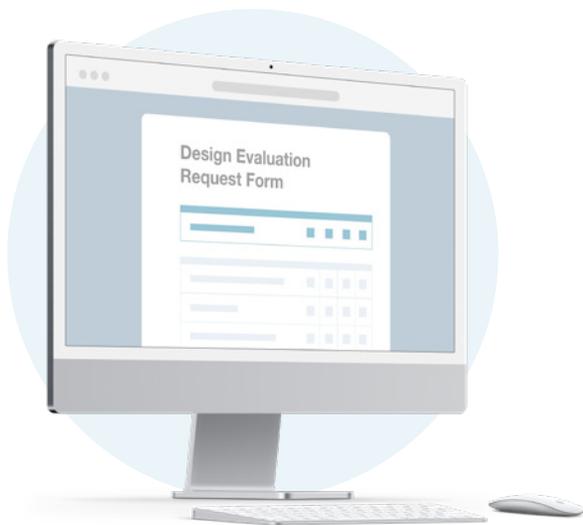
1. **Digital brand evaluations:** for incorporating accessible design into the foundation of digital brand styling (color and contrast, typography, core functional elements such as buttons, etc.).
2. **Interface design evaluations:** for incorporating accessibility requirements into everyday design practices (newly designed screens, views, pages, etc.).



## What will Design Evaluations provide?

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The outcome of each evaluation is a clear report detailing every accessibility issue that was discovered, including annotated images highlighting the affected areas of the digital experience and specific instructions for different design roles on how to fix the issue.



## How do we get started?

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You can request Design Evaluations through our [support portal](#). A support analyst will respond acknowledging receipt of your request, and provide you with a timeframe for completion (usually between five and 10 business days).

## About eSENTIAL Accessibility

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eSENTIAL Accessibility is an all-in-one digital accessibility solution designed to help companies make their websites, mobile apps, digital products, and documents accessible for individuals with disabilities and compliant with global mandates including the ADA, Section 508, AODA, and others.